

Gregory R. McGee

Austin, Texas 78741 • 512.708.0449 • AustinTXous@gmail.com
<http://www.stankenrosegazette.com/services/greg-mcgees-commercial-reel/>

Video Producer

Award-winning creative management professional with expertise in all facets of video production, direction, content creation, editing, and writing. Exceptionally adept in identifying innovative solutions to improve process and productivity. Skilled in business analysis, development, and cross-functional team leadership. Analytical problem-solver and proactive collaborator on multifaceted projects across diverse mediums (film, television, web, social media). Technically sophisticated with proficiency in multiple industry best standard tools, software, and applications. Excellent communicator, engaging presenter, and champion of client relations management. **Areas of expertise include:**

MANAGEMENT

- Life Cycle Project Management
- Supervision & Staff Development
- Cross-Functional Team Leader
- Process & Productivity Optimization

VIDEO

- Video Production & Direction
- Video Editing & Tools
- Motion Graphics
- Technical Applications

CREATIVE

- Content Creation
- Graphic Design
- Website Development
- Script Writing

Technical Proficiencies

PLATFORMS: Mac OS 8/X, Windows 7/10

SOFTWARE & TOOLS: ADOBE CREATIVE SUITE, WORDPRESS, HTML, CSS, JAVASCRIPT, MS OFFICE SUITE, APPLE KEYNOTE, JQUERY, MYSQL, PHP

Career Highlights

Interface design and development for high-profile clientele including: Apple, Oracle, Lotus, & J.C. Penney. Delivered 100+ commercials, corporate, and industrial films occupying wide-range of roles (camera, directing, editing). Wrote and directed 2 feature films, "If They Die" and "Witchfire" starring Shelley Winters. Multiple award nominee and winner, including Academy Award nominee for a 16mm film.

Professional Experience

Editor / Publisher – The Stanken Rose Gazette (www.stankenrosegazette.com)

Location (2016 – Present)

Efficiently manages, edits, and publishes an online publication of satirical and analytical essays to opine on current events. Direct WordPress site, including many plugins and custom CSS. Oversee all video production, writing, editing, graphics creation, development, and content creation for the website, including music. layout and design of website.

KEY ACHIEVEMENTS:

- Created and conducted The Stanken Rose Inter-Regional Kazoo Orchestra to deliver performance art for corporate meetings and special events.
- Created "#RazzberriesforTrump", a social media campaign to celebrate the President's first 100 days in office.

continued...

Gregory R. McGee

Page 2

Creative Director - Austintatious Productions

Austin, TX (2012 – Present)

Primary strategist and overseer of innovative IT solutions for small businesses. Interface with clients to understand scope, feasibilities, budgets, timelines, and progress of strategic action plans to optimize and grow business. Incorporate technical aspects of video production, editing, digital effects in HD, web development, and systems administration to deliver comprehensive solutions. Design and launch key social media campaigns. Analyze business needs, craft business plans, and draft proposals for review. Interface with clients to offer direct sales and exemplary customer service.

KEY ACHIEVEMENTS:

- Create content utilizing Adobe Creative Suite and Apple Keynote. Advance UX/UI through utilization of HTML, CSS, JavaScript, JQuery, PHP, MySQL, WordPress, and other plugins.
- Coordinated live events to boost client base, customer satisfaction, marketing, and retention.
- Website design and management for multiple local business websites.

Creative Director - Advetel.com

Multiple Global Locations (USA, New Zealand, & Australia) (2010 – 2012)

Analyzed and evaluated processes and communications. Conceptualized and built products that optimized analytics, metrics, and communications to expand profit margins. Collaborated in a cross-functional team of remote personnel to deliver video production, editing, and digital effects in HD. Utilized vast technical toolset including Adobe Creative Suite, and boosted UX/UI design implementation using HTML, CSS, JavaScript, JQuery, PHP, MySQL, WordPress, and other plugins. Created graphic content and animated movies, and researched emerging web technologies for potential implementation.

KEY ACHIEVEMENTS:

- Brainstormed with C-Level Executives in a Lean startup environment for strategic planning, analysis, and execution of essential business action plans.
- Technical Team Leader, trusted authority in multiple tools, applications, and software, including all video production, editing, and digital effects in HD.

Video Producer - Nexstar Broadcasting Group, KSAN & KLST

San Angelo, TX (2007 – 2010)

Spearheaded video direction, lighting, camera, editing, motion graphics, digital video, video digitizing, and format conversions at the company. Authored and wrote various scripts for production. Utilized Adobe Creative Suite, with key specialization in After Effects, Premiere, and Photoshop. Collaborated with small business owners by cultivating relationships and advised in professional business solutions.

KEY ACHIEVEMENTS:

- Elevated the standard for TV commercials in the San Angelo market.
- Established a server farm for rendering video.
- Improved sales for small businesses with funny TV commercials that created “buzz” in the community.

Gregory R. McGee

Page 3

Additional Experience

Independent Consultant, Freelance Video Production, Graphic Design, & Web Development – Multiple Locations

Driver for Ride Share Companies, Uber, Lyft, Fare, Fasten, and Ride Austin – Multiple Locations

Developer, Technology Solutions Co. (TSC) – Chicago, IL

Director/Cameraman, Multiple Companies – Saudi Arabia, The Caribbean, & Europe

Education & Credentials

Bachelor of Science in Communications (Honors), University of Texas at Austin – Austin, TX

**Emphasis on Radio, TV, and film, with concentration in film production. Co-directed/authored 2 films with Cary White that were nominated for awards by the Academy of Motion Picture Arts and Sciences.*

Professional Development

- **Photo Journalism, Typology, Page Layout, Design, & Public Relations**, Defense Information School at Fort Benjamin Harrison– Indianapolis, IN
- **Computer Programming, Web Design, Digital Motion Graphics, 3D Graphics, & Animation**, Self-Study

Journalist United States Air Force – Lackland Air Force Base, San Antonio, TX

**Photo Journalist for 2 years at the Lackland AFB Newspaper*

Awards

- **2018 MoonDance Film Festival Winner**, Feature Film Script category, for "Money From The Clouds"
- **Academy Award Nomination**. "The Dancy Street Museum," 16mm film. (Co-Director and Co-Editor.)
- **Addy** (American Advertising Federation, San Angelo) 2010. 30 sec broadcast spot "Game Day" for Aarons Sales and Leasing. (Writer, Director, Editor.)
- **Addy** 2011. 30 sec. broadcast spot "Nuthin Ma!" for 3 Rivers Marine Service. (Writer, Director, Editor.)
- **Cine Golden Eagle, Columbus International Film Festival Chris Plaque and Milan Film Festival Cup**, "The Great River Road." for Exxon. 16mm film. (Cameraman and Editor.)
- **Dallas Press Club Katie Award**, "Cadillac Roadside Assistance." Cadillac Div. of GM. 16mm film (Director.)
- **Bronze Quill**, "NHL Oil-field Equipment," for MFC Film Production. 16mm film. (Cameraman and Editor.)
- **Houston International Film Festival Award and Health Sciences Festival Award**, "The Gift of Quiet Heroes," for UT Cancer Center, Houston. 16mm film. (Writer, Director, Editor.)